

DISRUPCIÓN: AHORA



GABRIEL GUROVICH

¿Quién sabe lo que está sonando?

Ray Kurzweil: Ley de los Retornos Acelerados

El cambio tecnológico es exponencial, contrario al sentido común y la “intuición” lineal

Las tecnologías de la información (de todo tipo)

DOBLAN SU PODER

(precio/performance, capacidad, ancho de banda, etc.)

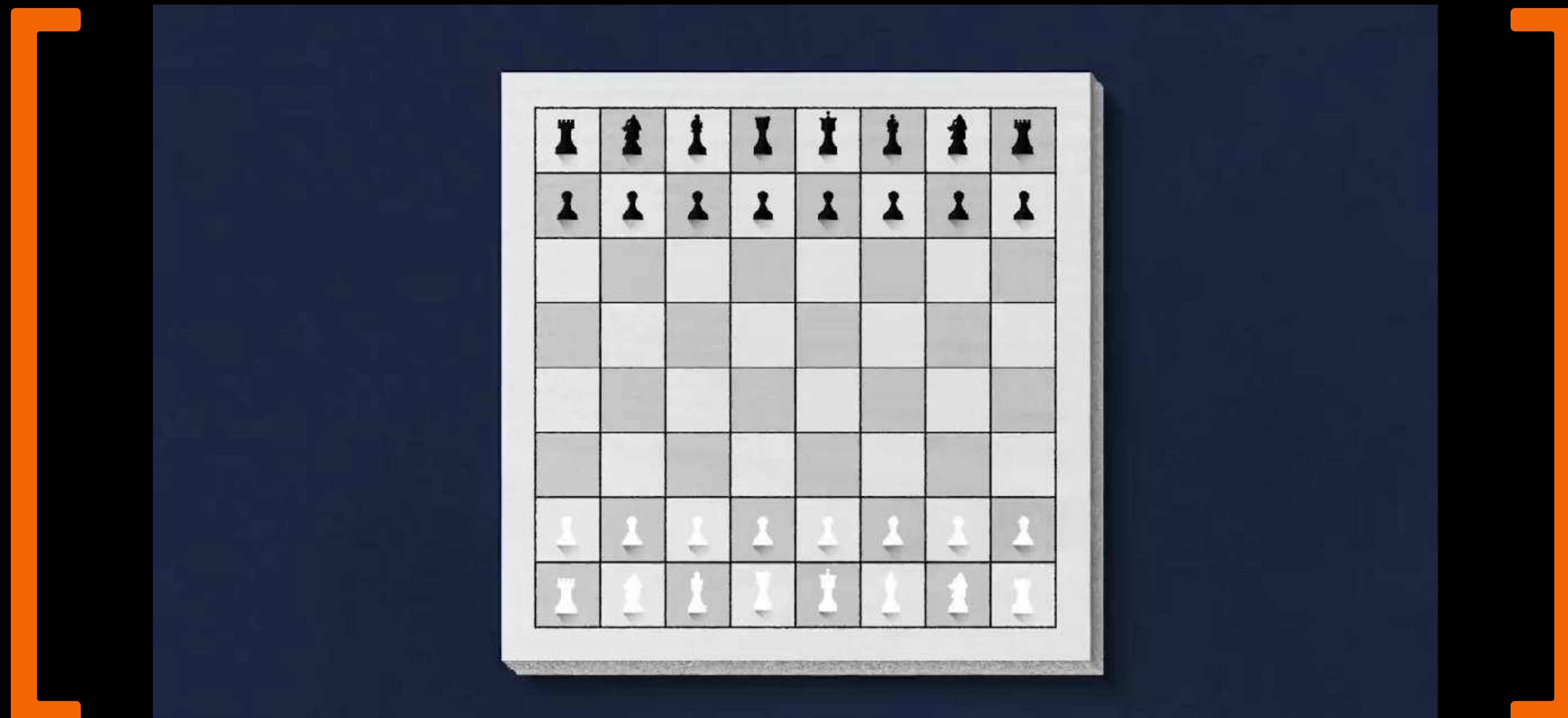
CADA AÑO



Hoy: AlphaGo gana 4-1 a Lee Sedol



...Reconociendo patrones y no por fuerza bruta!





LOCAL + LINEAL

*Desarrollo humano durante los
últimos 150.000+ años...*



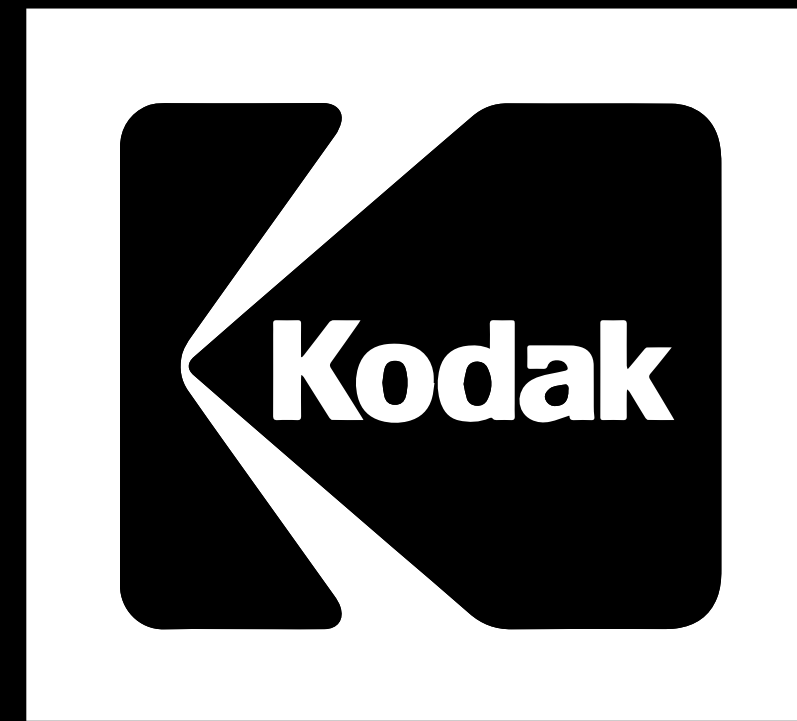
EXPONENCIAL + GLOBAL

*Desarrollo humano durante los
próximos 150.000+ años...*

LINEAL ▶ **EXPONENCIAL**



1996
MarketCap: \$28B
Empleados: 140.000

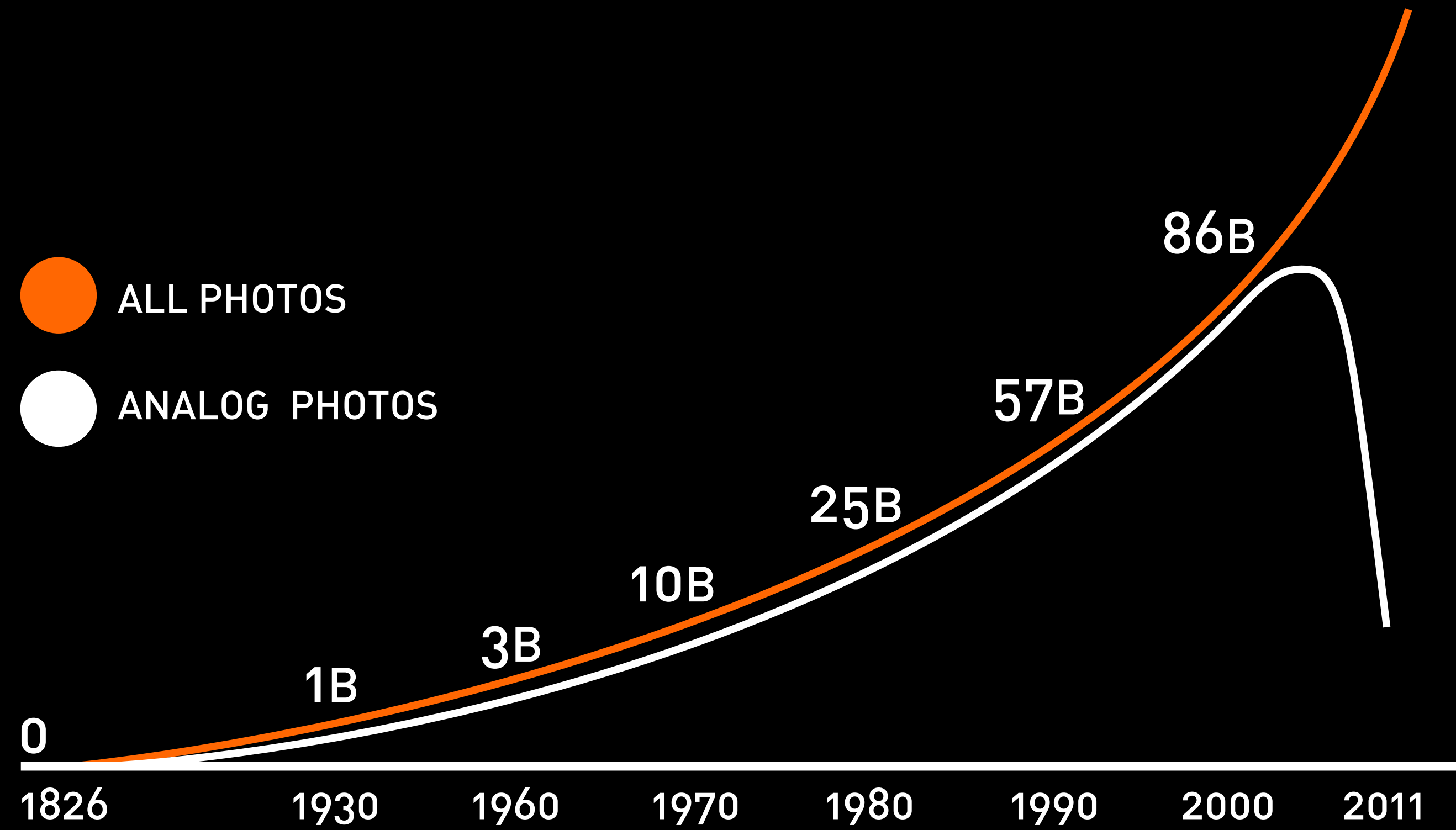


2012
Bancarrota
Empleados: 17.000



April 2012
MarketCap: \$1B
Empleados: 13

Fotos tomadas **Cada año**





"By 2005 or so, it will become clear that the Internet's impact on the economy has been no greater than the fax machine's."

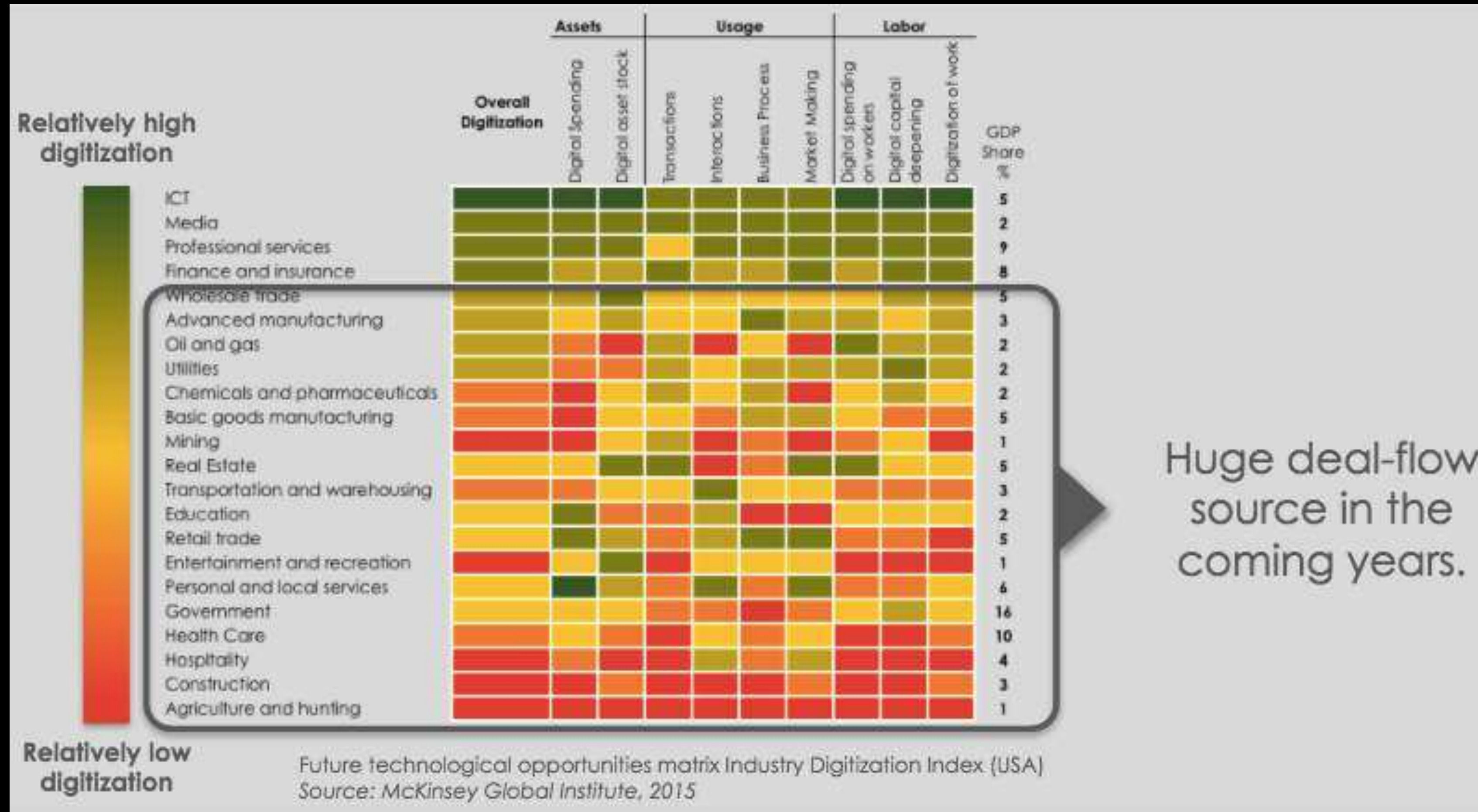
Nobel Prize-winning economist
Paul Krugman

1998

La tecnología habilita la EXPONENCIALIDAD



Las Organizaciones Exponenciales (Exo's) emergen donde ocurre la Digitalización



En profundidad sobre las ExO's: www.exponentialorgs.com



Salim Ismail, author of Exponential Organizations
Member of Advisory Board, Expon Capital
Global Ambassador, Singularity University ([video](#))



PRODUCTS & SERVICES (Most Businesses)

EXONOMICS

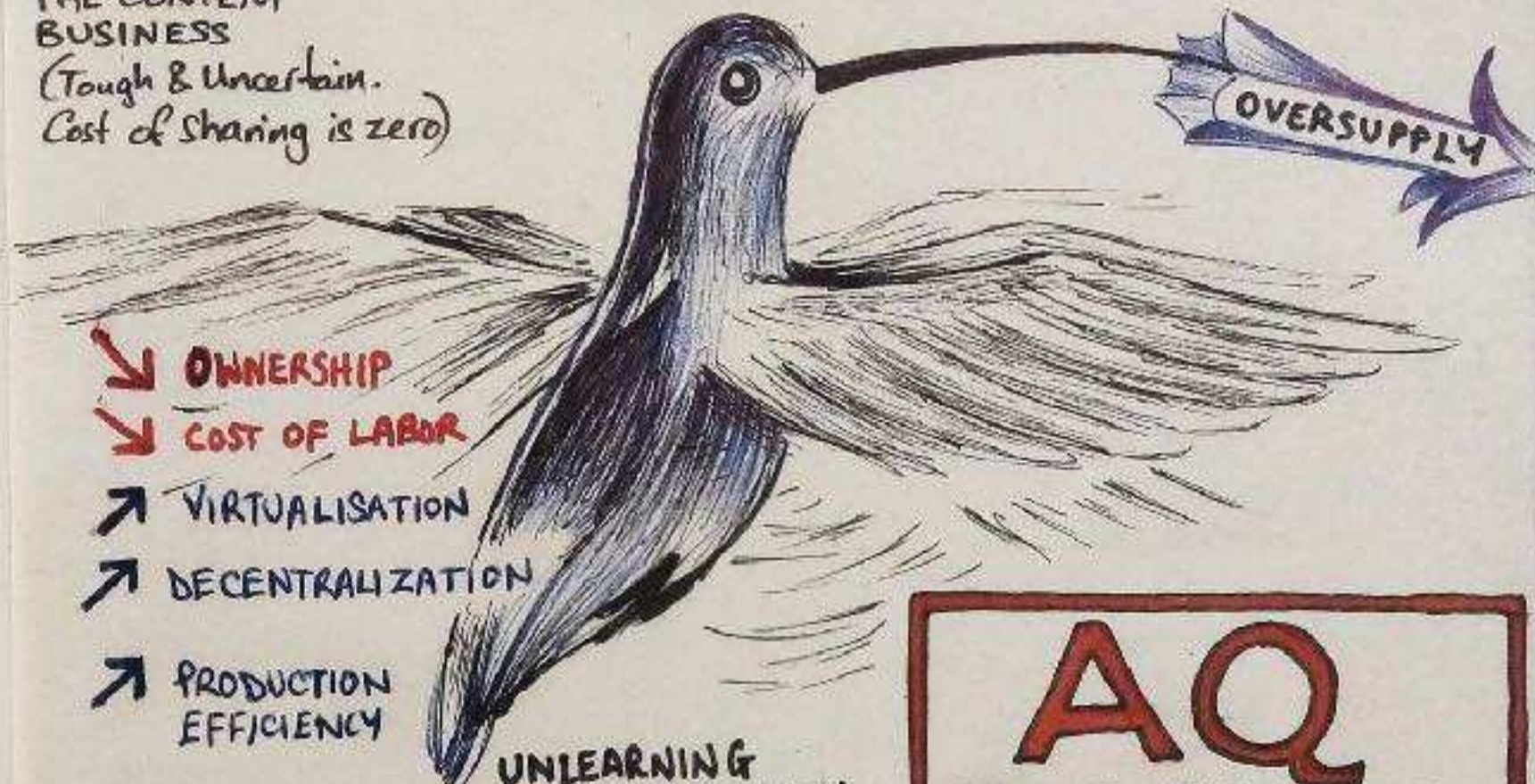
With AMIN TOUFANI

EXPONENTIAL ECONOMICS

PLATFORM! Make all your competitors' lives easier. Eg. Tesla released its IP

ECOSYSTEM

THE CONTENT BUSINESS
(Tough & Uncertain.
Cost of Sharing is zero)



- ↘ OWNERSHIP
- ↘ COST OF LABOR
- ↗ VIRTUALISATION
- ↗ DECENTRALIZATION
- ↗ PRODUCTION EFFICIENCY

UNLEARNING >> STABILITY

AQ

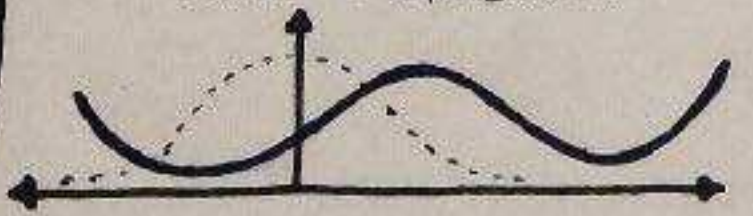
ADAPTABILITY QUOTIENT

Measures how well we adapt to change. Interestingly it is negatively correlated with IQ. (Book Knowledge) which fails as a predictor of success beyond 2 years.

UNLEARNING ORTHODOXY is the key AQ skill.



"EXPONENTIAL TECHNOLOGIES SHIFT THE NORMAL DISTRIBUTION CURVE TO THE RIGHT (ECONOMIC OUTCOMES) CREATING WHAT I CALL A 'BLACK-NECK SWAN' DISTRIBUTION." (TM)



A. Toufani

DISINTERMEDIATION through the deployment of Data-Driven A.I. is exposing false dichotomies established by competing economists on the left and right eg Hayek & Keynes.

BEHOLD
A FRICTIONLESS WORLD
WHERE OUR REACH EXCEEDS
OUR IMAGINATION!

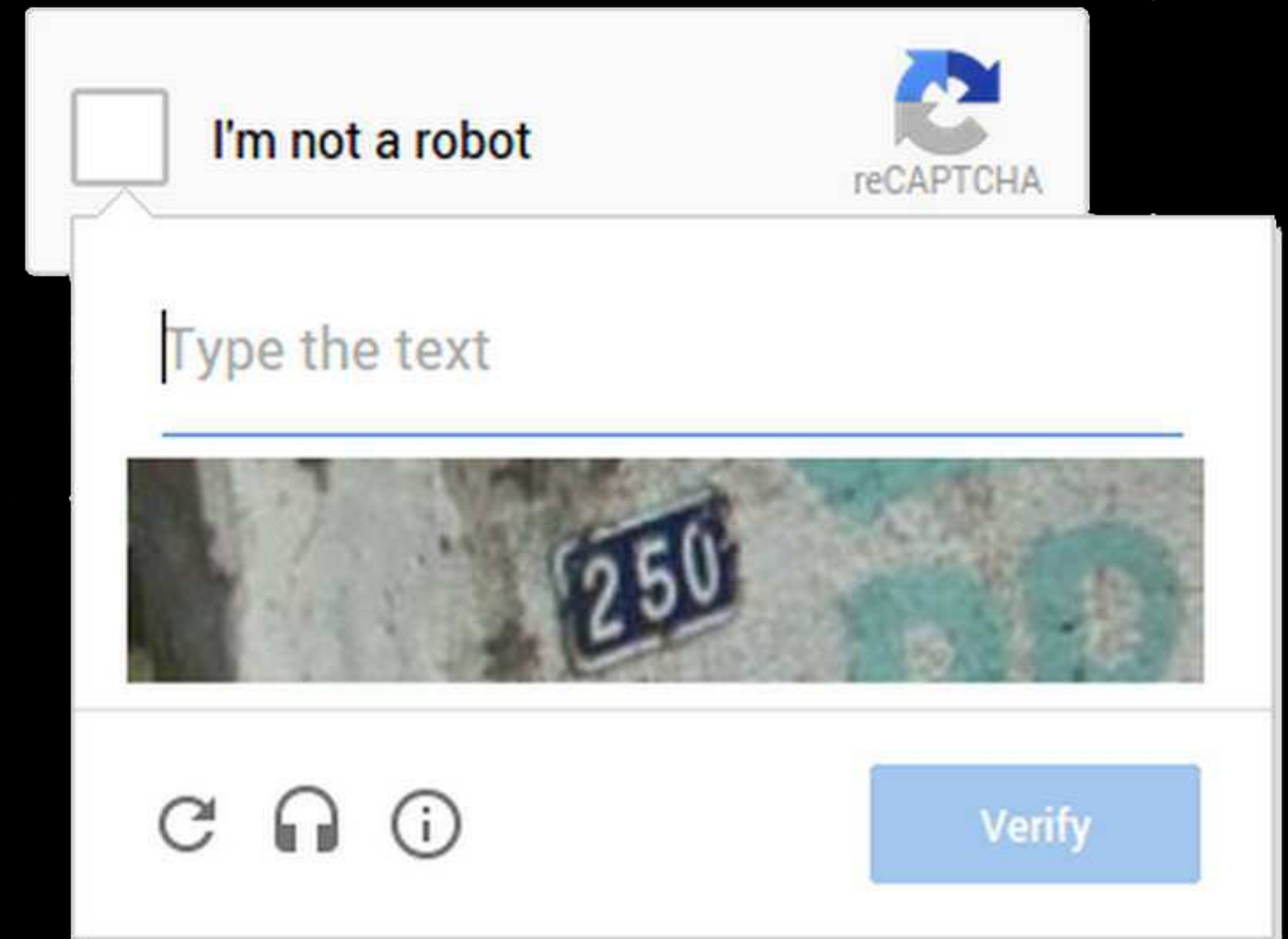
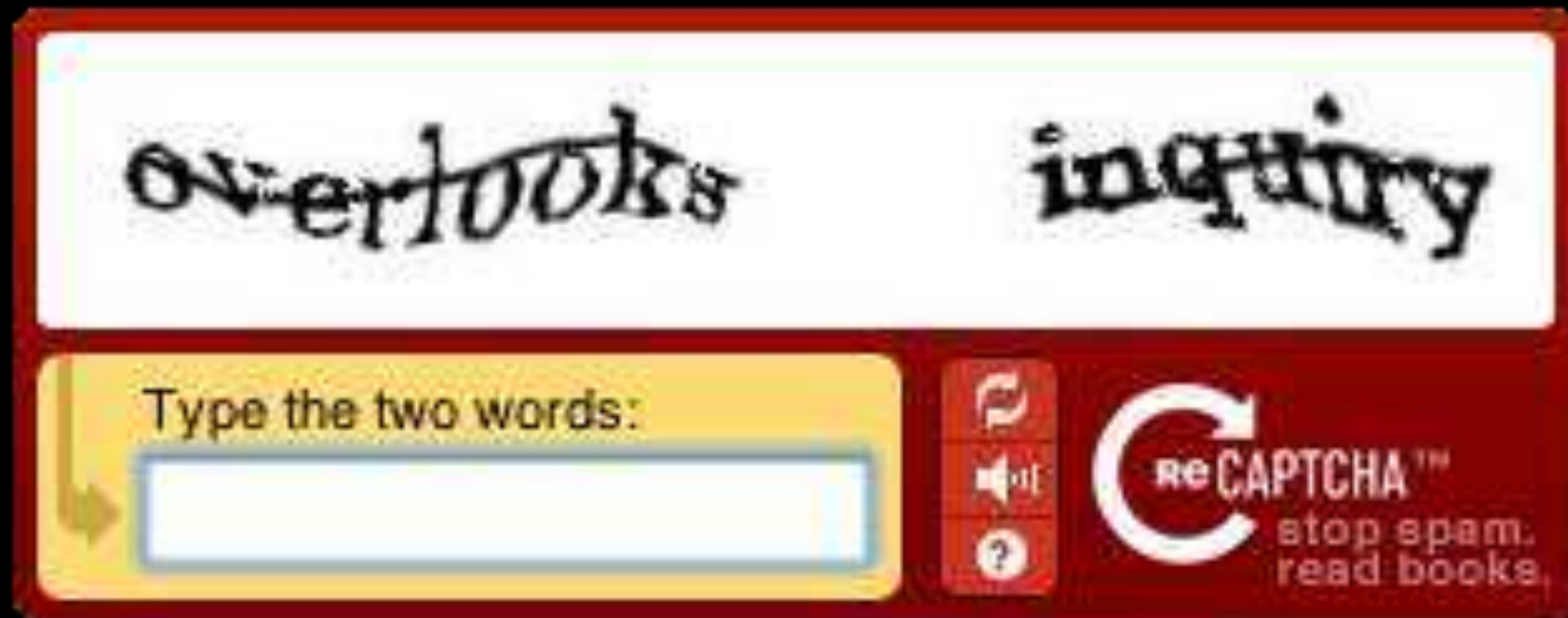


¿QUÉ SIGNIFICA TODO ESTO?



280MM de reCAPTCHAS al día, que equivalen a

233,332 HH's dedicadas a digitalizar el mundo CADA día



THE ART OF
CROWDSOURCING
EVERYTHING



MINDSHARING

LIOR ZOREF

Copyrighted Material
"Fascinating." — MARTIN WOLF, FINANCIAL TIMES

THE AGE OF OVERSUPPLY

OVERCOMING THE
GREATEST CHALLENGE
TO THE GLOBAL
ECONOMY

WITH A NEW PREFACE



DANIEL ALPERT

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Crowdfunding

Financial contributions from online investors, sponsors or donors to fund for-profit or non-profit initiatives or enterprises.



Collective Knowledge

Development of knowledge assets or information resources from a distributed pool of contributors.



Tools

Applications, platforms and tools that support collaboration, communication and sharing among distributed groups of people.



Collective Creativity

Tapping of creative talent pools to design and develop original art, media or content.



Cloud Labor

Leveraging of a distributed virtual labor pool, available on-demand to fulfill a range of tasks from simple to complex.



Community Building

Development of communities through active engagement of individuals who share common passions, beliefs or interests.



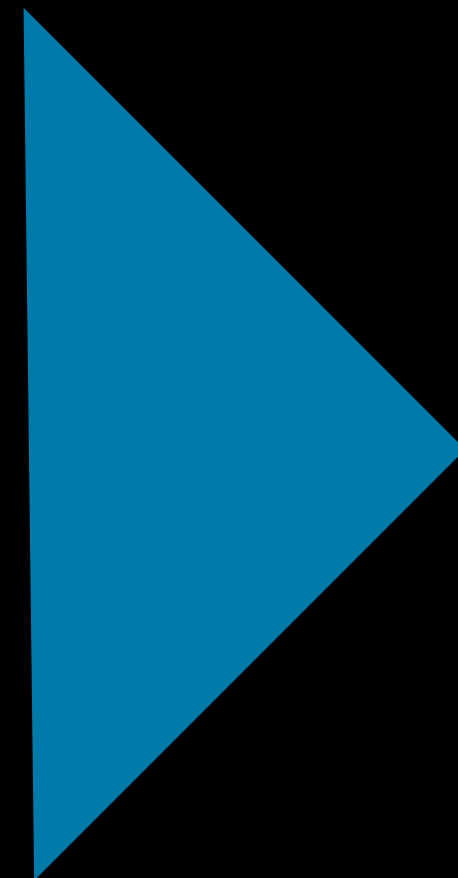
Civic Engagement

Collective actions that address issues of public concern.



Open Innovation

Use of sources outside of the entity or group to generate, develop and implement ideas.



social buyers

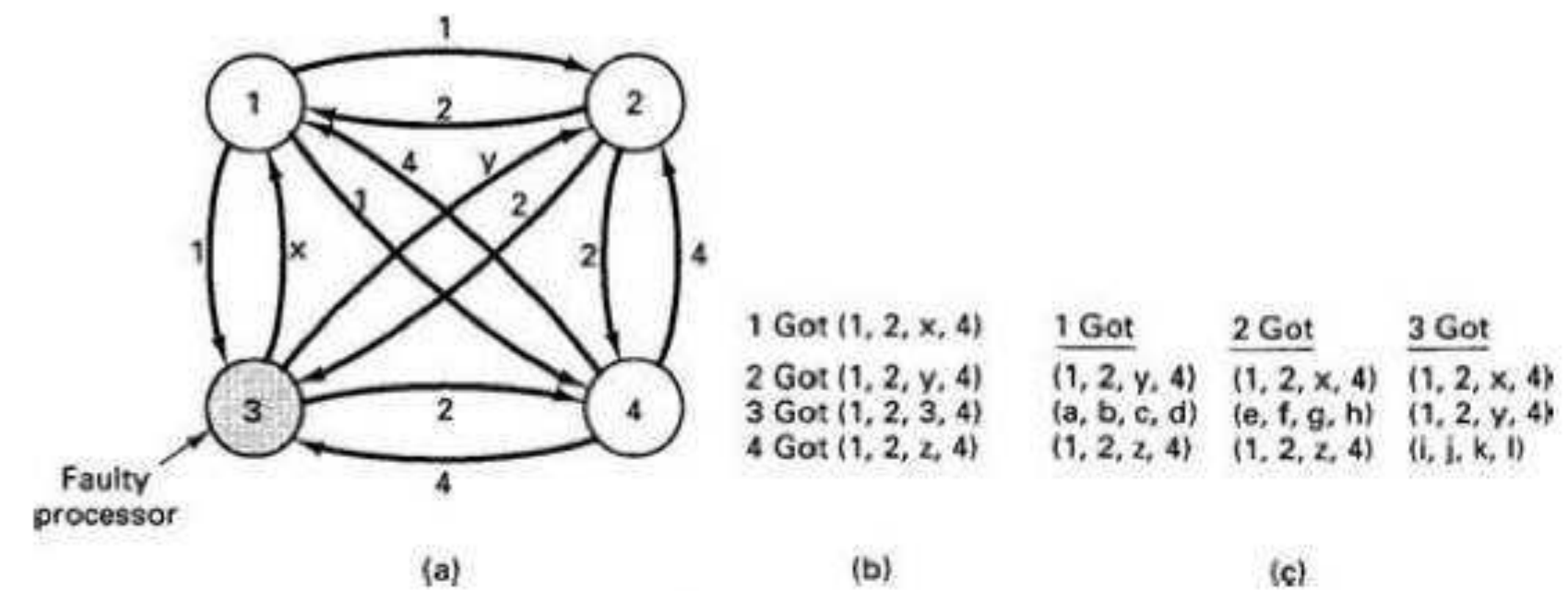
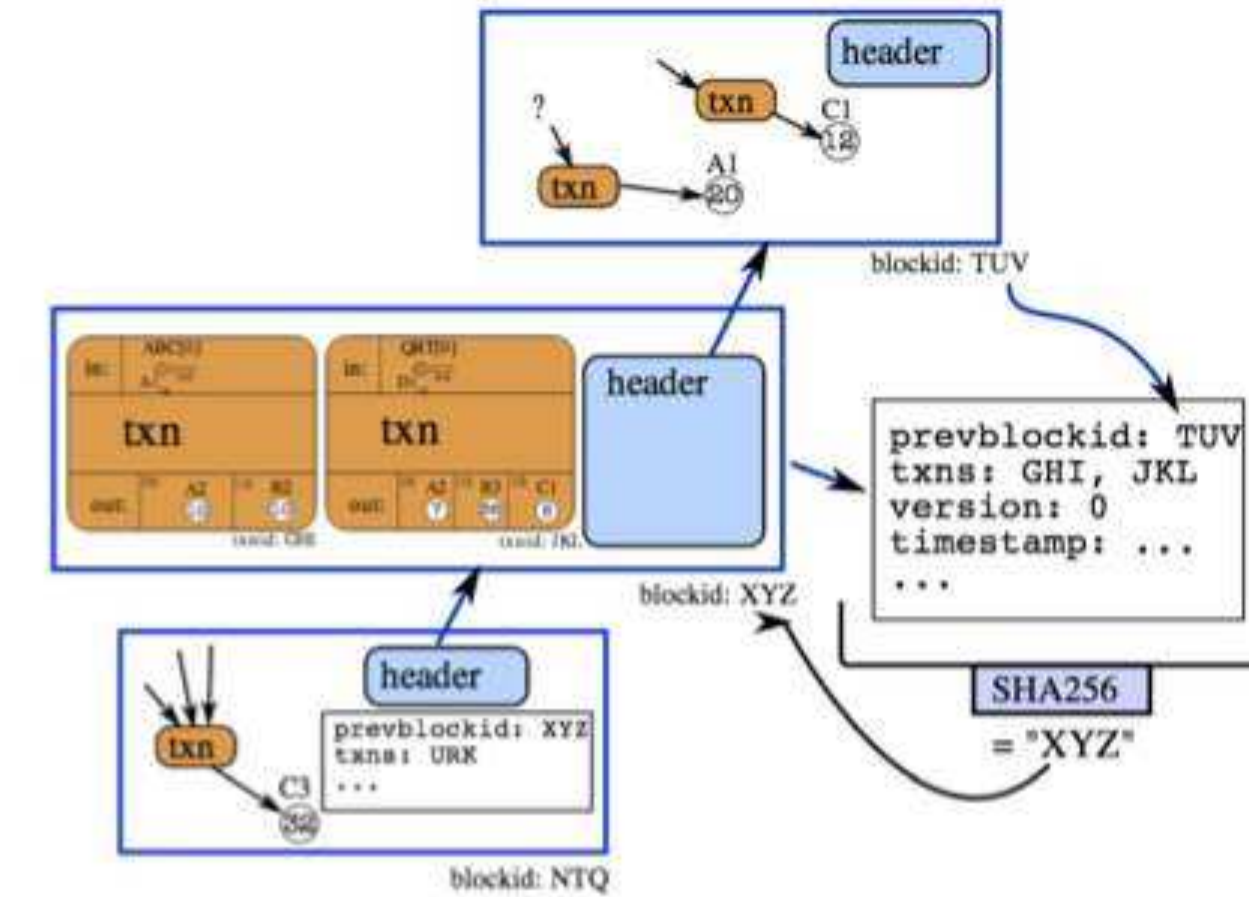
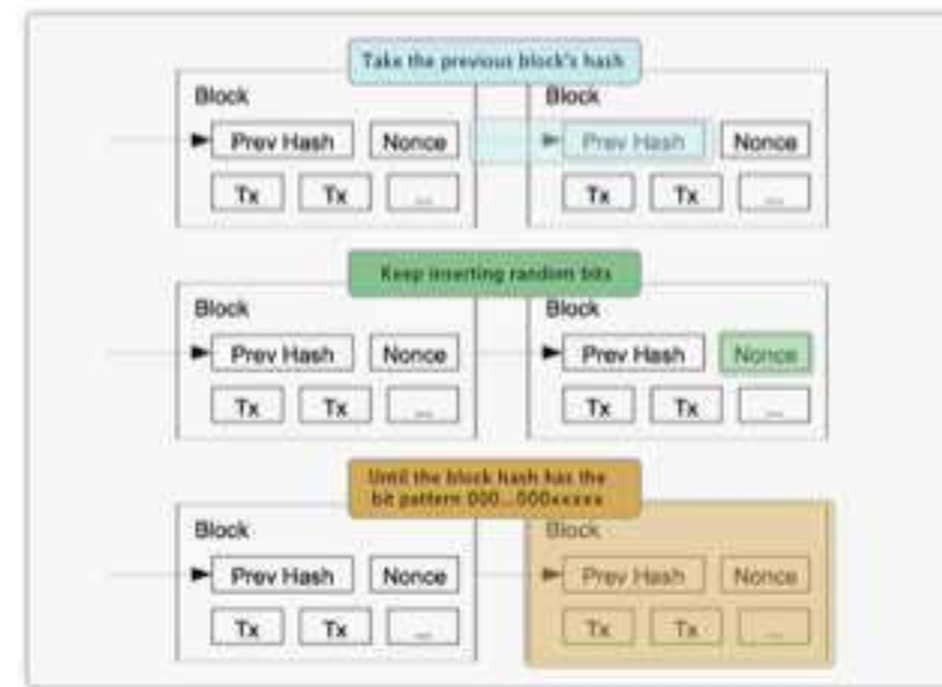
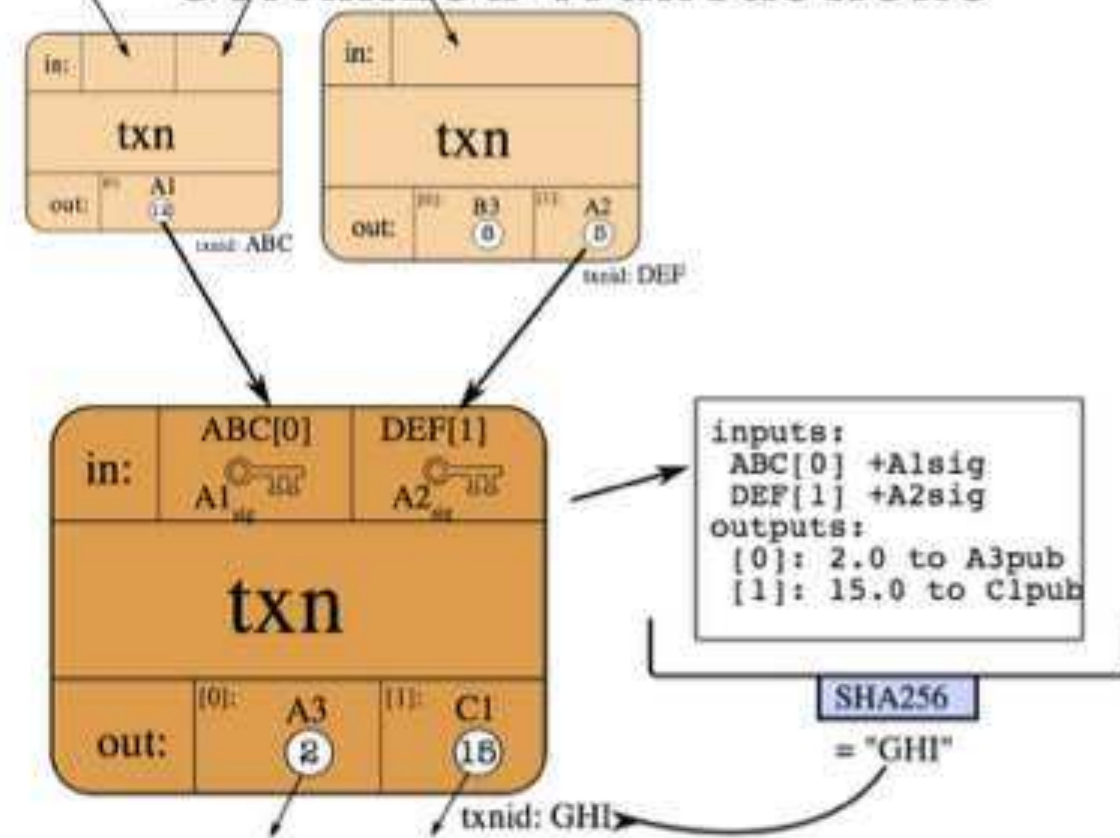
ZENDFAST 


dostavista


parcelhero®

THE BLOCK CHAIN

Serialized Transactions



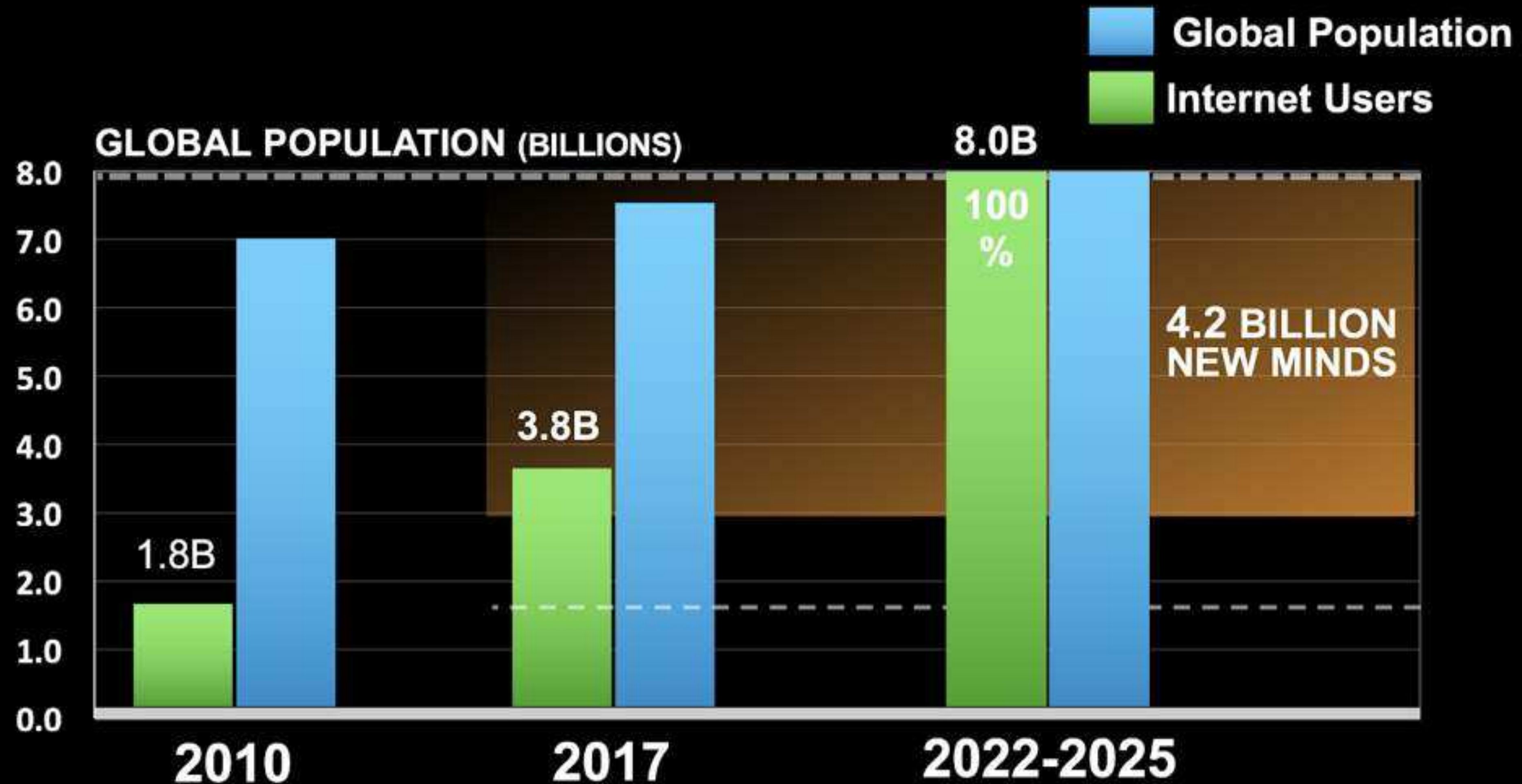
Colaboración v/s Coordinación



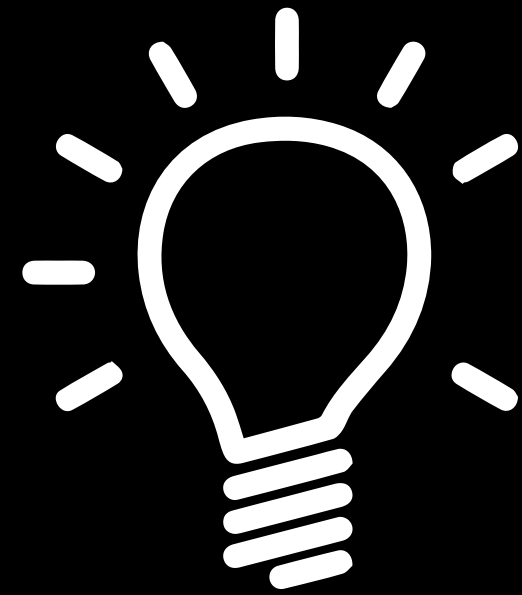
Colaboración v/s Coordinación



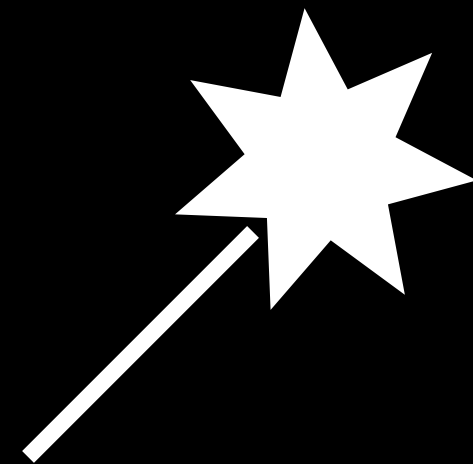
Reflexión Final_Los nuevos billones



4.2 billones de nuevas mentes van a_



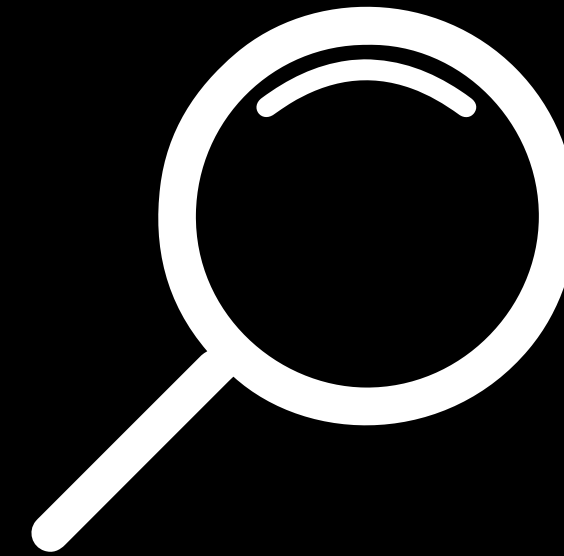
Crear



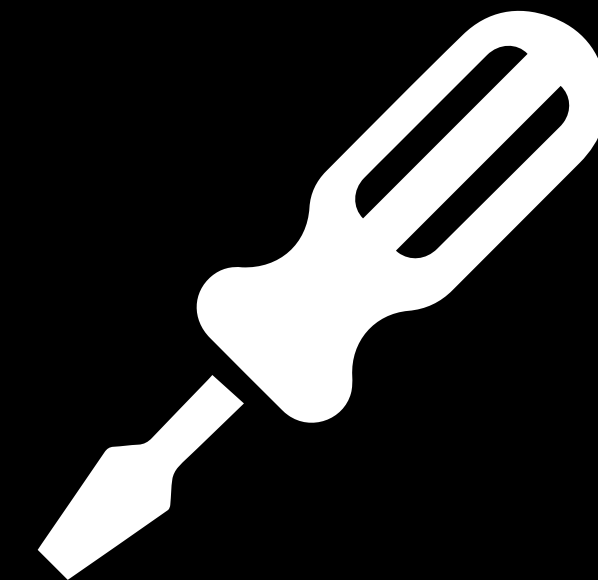
Desear



Consumir



Descubrir



Inventar

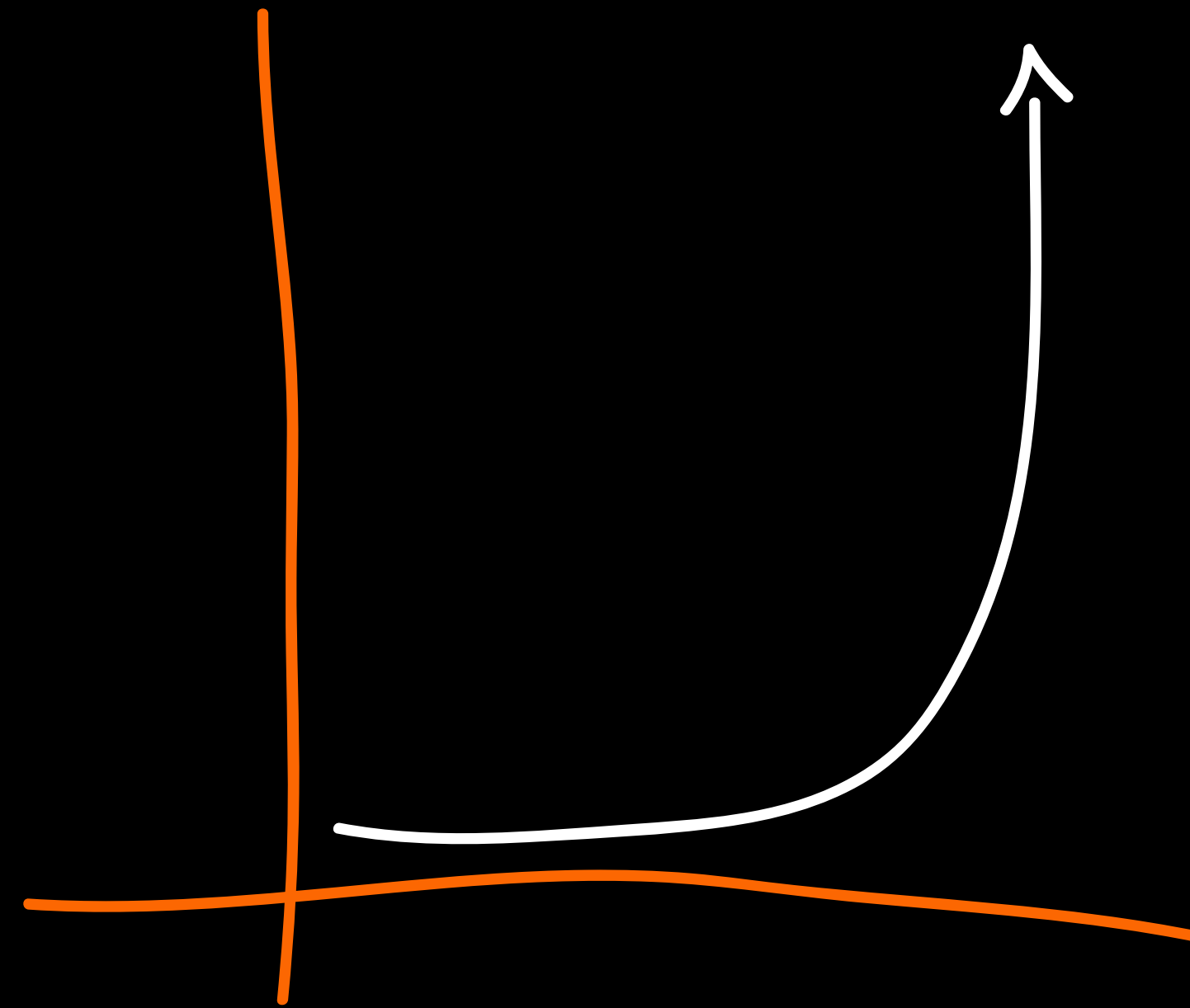
El mejor período para la Innovación... ¡hasta ahora!

Nunca fue más_fácil!



2015 → 2018

US1MM → US225MM



Quando vean esta curva_

MUCHAS GRACIAS

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